

You **cook**
You make **money**



The app you have
been waiting for.

www.YouFeedapp.com

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 **Google Play**

 Download on the
App Store

 **YouFeed**

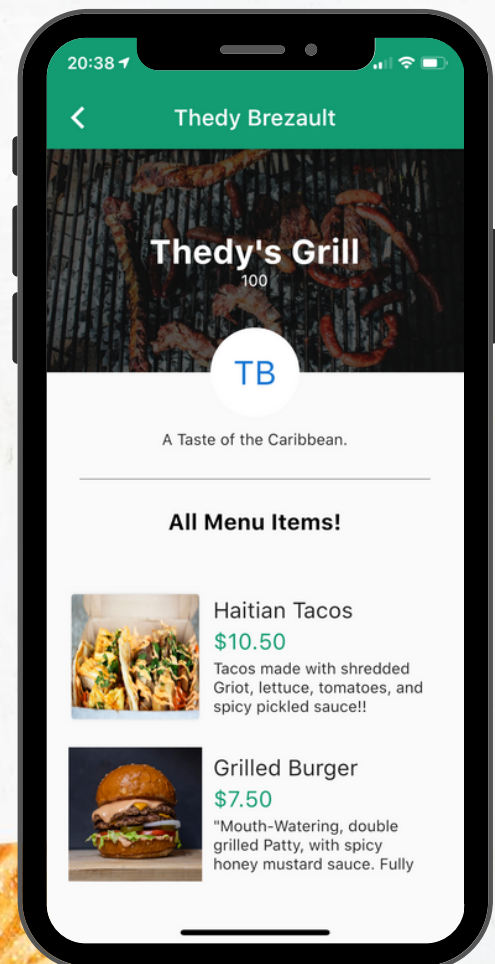
WHO WE ARE

YouFeed is a mobile application available in the App Store and Google Play that enables people to cook food in their own kitchen and sell it to the public.

As an online marketplace for buying and selling food, our mission is to change the way we have access to home-cooked food by connecting people who have a passion for cooking with those who crave and seek food that is more authentic, unique and homemade.

YouFeed

*"Connecting people
through home cooking"*





ABOUT YOUFEED

OUR VISION

To change the way we have access to authentic, home cooking.

OUR MISSION

To enable people to cook, sell and buy home-cooked food through their kitchens – food that is more authentic, wholesome and unique.

At **YouFeed**, you can be a "chef" without physically owning a restaurant or having a culinary degree. You eliminate many of the expenses that come with running a restaurant, such as rent, employee salaries, and other overhead expenses by cooking from your own kitchen. You set up your own work days, hours, menus, prices, ingredients, delivery options and terms.

Our goal is to essentially connect people who have a passion for cooking with those who crave and seek out food that is more authentic, unique and accessible. Consumers can discover food from different cultures right in their hometown using the YouFeed app.

A top-down view of almonds and blueberries scattered on a light-colored, textured surface. A small glass dish containing more almonds is visible on the left edge.

HOW DOES IT WORK?

You no longer need a restaurant to sell your delicious cooking! Make food in your own kitchen, and sell it on your own terms and schedule to the public. All you have to do is download the app, submit your information, and add your kitchen profile. Once your kitchen is approved, we will connect you to people on the app looking to buy delicious, home-cooked food.

How much you make really depends on YOU! The more you cook, the more you will make. The better you cook, the better your reviews will be! There is no set-up or membership fees. Your only costs are your time, your food and insurance. You will get paid a generous 75% commission and the money gets deposited directly to your account.

HOW MUCH IS YOUR COMMISSION?

Our chefs (as we like to call them, our YouFeeders) will get paid 75% commission deposited directly to their account. YouFeed gets the remaining 25%.



WHEN DO YOU GET PAID?

To differentiate ourselves from other companies, we will offer weekly instead of biweekly payouts. Payout will happen through direct deposits to individual chef's bank accounts.

Chefs need to set up weekly automatic direct deposits to your bank account. Earnings are automatically calculated on a weekly cycle, which will normally begin at 4:00 AM on Monday and end at 3:59 AM the following Monday.

This means that any order taken on Monday after 4:00 AM will appear in the following week's earnings statement. It can take 3-5 days for some banks to process the payment.





HOW TO START

To begin selling food from your kitchen, simply download the app in the App Store or Google Play and sign up. The sign-up process should not take more than a few minutes. Once approved, you can start building your kitchen and set up your menu!



IS IT LEGAL?

Yes! In Wyoming, where we are first launching this app, you are protected by the Food Freedom Act which allows the selling of home cooked food with the exceptions of **raw food, wild-caught food and alcohol**.



INSURANCE

Since you will be an independent contractor, you will need an **Independent Contractor Liability Insurance** just like any other business entity. This is for your own protection. We will provide you with information on how to sign up for one once you get started.



FOOD LABELING

Contractors are required to use labeling on their food containers to ensure compliance with the Food Freedom Act. The food must be packaged in containers that are clearly labeled with the following:

“This homemade food was made in an uninspected Wyoming home kitchen and is not certified, labeled, licensed, packaged, regulated or inspected by the State of Wyoming, or any of its subdivisions or agencies. It is sold in accordance with the Wyoming Food Freedom Act.”

YouFeed has provided you with a template of the labels as a downloadable file. You may download all the documents you need on our website.

THE BREAKDOWN



Imagine working from home, making money and doing what you love: cooking!

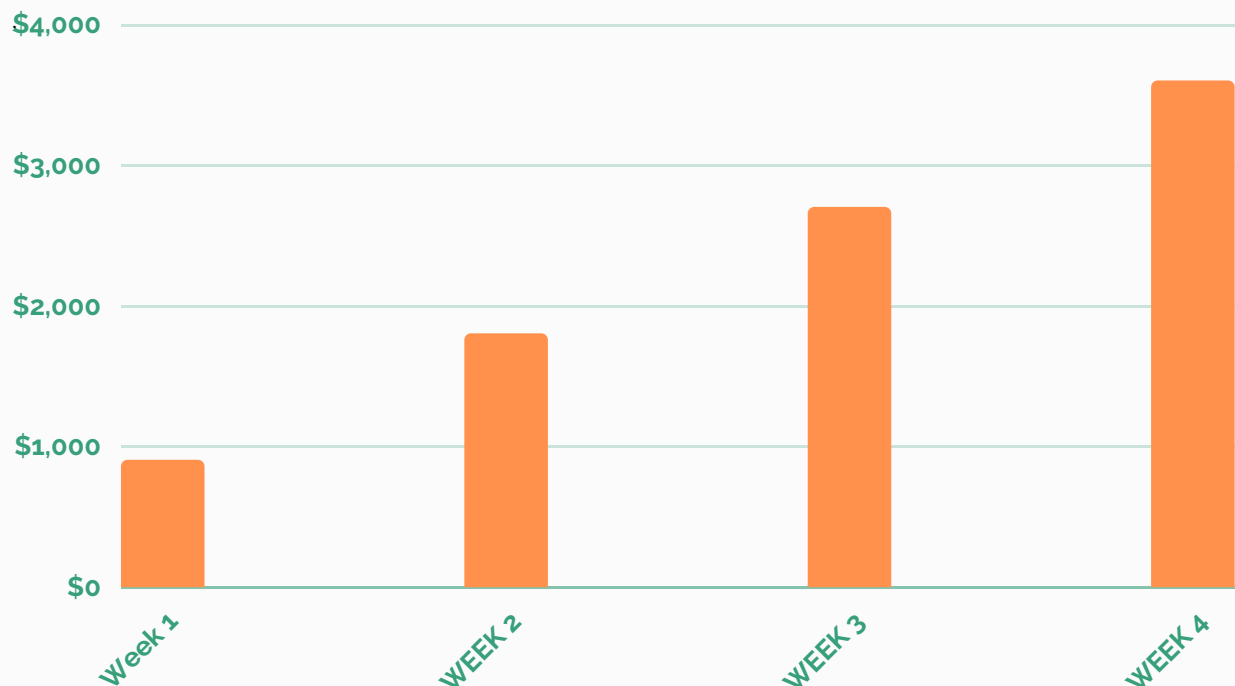
Let's break this down to show you how much you could potentially make as a YouFeeder.


Payout Potential:

Let's say you make **20 meals** in a day and sell them for **\$10 per meal**.

- In a 24-day work month, that equals to \$4,800 per month in revenue.
- Your commission and profit will then be **\$3,600**
- Annual income: **\$43,200**.

To give you a reference, the average full time Uber worker makes **\$36,525**



A collection of fresh ingredients including broccoli, ginger, almonds, and cinnamon sticks on a light surface. The ingredients are arranged in a way that suggests a healthy meal or snack. The background is a light, neutral color, and the ingredients are in sharp focus.

Based on the example above, your hourly rate on a 8-hour work day would be \$25/hour. After YouFeed's commission is deducted, your hourly rate would be \$20. This means YouFeed chefs will make almost twice as much per hour than Uber and Lyft drivers if they sell 20 meals per day for \$10 per meal within 24 days of a month.

READY TO GET STARTED?

We are happy to help set up your first kitchen!
As you will be one of our first YouFeed chef ambassadors, we want to be there with you every step of the way to ensure your success!

Welcome to YouFeed!





What are the minimum requirements to become a chef?

You don't need a culinary degree, restaurant training or years of cooking experience to be a chef on YouFeed. Obviously, if you want to succeed on YouFeed, your food has to be good, but essentially all you need is a passion for cooking, a desire to hustle, a clean kitchen, cooking ingredients, and of course, the YouFeed app! As long as you follow our simple terms, policies and hygiene guidelines, you can become the star YouFeeder of your hometown in no time!

How do I create my YouFeed account?

Simply download the YouFeed app in the App Store or Google Play and follow the instructions shown to set it up. You only need a valid email address and a phone number.

How do I get my food promoted on the app?

Our team will market and promote your kitchen regularly on the app and through other marketing channels, such as social media. We highly encourage you to also market your kitchen in your neighborhood and community by starting and being active on social media. We will provide you the platform, marketing tips and tools needed to succeed. Remember, your success is our success!

For more questions, visit our website at www.YouFeedapp.com

